

BRIANA MARSHALL

Design & Art Direction

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EXPERIENCE

BRIANAMARSHALL.COM / FREELANCE DESIGNER
Mar 2017 - Present

ALLURE MAGAZINE / DESIGNER
June 2015 - Feb 2017

As a Designer for the Editorial Art Department I was responsible for front of book stories and translating print designs to tablet format. Collaborated with editors, writers, photographers, illustrators, and stylists to develop cohesive, unique visual stories. Designed assets for social and monthly Allure Beauty Box mini-magazine. Art directed photographers on still and composed product shots. Assisted in the 2016 redesign of the brand and magazine.

FUTUREHAUS / USER INTERFACE DESIGNER
Oct 2014 - May 2015

Designed interface for interdisciplinary project with Virginia Tech's Center for Design Research. Our research explores how technology and architecture can be integrated to enhance user experience within the smart home. Collaborated to create an interface that provides access to the functions of the home.

FOURDESIGN / DESIGNER
Jan 2014 - Dec 2014

FourDesign is a digital and print design agency specializing in branding and identity, print collateral, and web design. Collaborated with other designers and developers to translate clients' visions into tangible, innovative experiences.

USA TODAY / DESIGN INTERN
June 2014 - Aug 2014

Assisted the Creative Marketing team with designing materials for print, web, and social media. Designed the USA TODAY Experience Southwest logo and full-page advertisements for "Make A Difference Day" that are both used nationwide.

EDUCATION

VIRGINIA TECH / Aug 2011 - May 2015
BFA in Visual Communication Design
Minor in Art History
Summa Cum Laude

EUROPEAN IMMERSION / May 2013 - June 2013
Four-week graphic design program in Italy and Switzerland. Participated in a typographic workshop with Swiss designer Rosmarie Tissi and a typesetting workshop at Tipoteca with Lucio Passerini.

HONORS & INVOLVEMENT

AIGA VIRGINIA TECH / VP COMMUNICATION
Sept 2014 - May 2014
Responsibilities include social media, advertising, and promoting the chapter.

NATIONAL SOCIETY OF COLLEGIATE SCHOLARS
Sept 2012 - May 2015

DEAN'S LIST
Fall 2010 - May 2015

PRESIDENT'S LEADERSHIP SCHOLARSHIP
Fall 2010

SKILLS

InDesign, Photoshop, Illustrator, working knowledge HTML / CSS.